

# **PROGRAM**



PRSRT STD **AUTO** U.S. POSTAGE PAID HAYWARD, CA PERMIT NO. 533

APR 2 3 2008

David Smith, RECEIVEN P FOR YOUR TRADE-IN!

This is the most aggressive Hyundai Incentive Program to hit the Arizona Market and it's only available to 2005 or older Model Year Trade-in Owners in your area. Any customer trading in a 2005 or older model will receive 100% of the factory full base model MSRP when new on a like or upgraded 2007-2008 Hyundai. A fresh shipment of new Hyundais have arrived for the special program.

## 100% REIMBURSEMENT FOR YOUR TRADE-IN!\*

David, just bring in your vehicle to the factory authorized location below. Pick out the Hyundai model you want to buy or lease. Your authorized dealer has been provided by the N.A.D.A. with the factory's base model MSRP List Price on the vehicle you are currently driving. All customers will receive 100% of the base model MSRP in trade toward a new Hyundai. Similar arrangements will be made for lease customers.

This assistance program is designed exclusively for customers in your area. Obviously, your current vehicle must be in safe operating condition, with normal wear and tear. The only adjustments will be made for mileage and reconditioning. We are not here to 'nitpick' your trade-in; we are here to sell new Hyundais at prices that are much, much lower than you would normally expect. Due to this event, Hyundai has allowed us to offer 0%\*\* APR on select new vehicles.

#### IF WE CAN MAKE A DEAL BY JULY 8TH, WE'LL PAY OFF YOUR TRADE, NO MATTER WHAT YOU OWE!

It is truly my pleasure to offer this opportunity and we look forward to seeing you!

Sincerely.

Mike Wasserman

Mike Wasserman General Manager



#### Hyundais Are Now In Stock!



#### Reserve an appointment today!



#### Hyundai of Tempe

8050 S. Autoplex Loop Tempe, AZ 85202

480-961-4800

### Hyundai Advantage

America's Best Warranty 10-Year/100,000-Mile Powertrain Protection 5-Year/60,000-Mile Bumper-to-Bumper Coverage 5-Year/Unlimited Miles 24-hr. Roadside Assistance

This 100% Reimbursement\* Offer Only Valid **Until July 8th!** 

Trade-in allowance not to exceed current NADA book retail value. \*\*APR offer not to be used in conjunction with any other offers. †Positive or negative equity may be applied to loan. Certain models excluded nit one trade per customer. See dealer for complete details, 0% financing for 36 months on Sonata. Plus tax, title, license, documentation of \$288 on approved cred